Sample Organizational MAP Workbook Outline

This sample is to be used as a reference to better understand the outline of the Organizational MAP Workbook. The MAP Workbook is periodically updated and is subject to change.

Part One: Laying the Groundwork for Success (Before the Site Visit)	Part Two: Engaging on Site (During the Site Visit)	Part Three: Keeping Momentum (After the Site Visit)	Part Four: Moving Forward (After Receiving the Assessment Report)
Section One: About Our Museum	Activity Five: Organizational Life Cycles Activity Part Two	Section Six: Getting Focused After Your Site Visit Questions & Data Gathering Activity Six: Cultural Environment Activity Activity Seven: Public Experience Activity	Section Seven: Implementing Change After the Report is Received • Activity Eight & Questions